

# NORTHERN DISTRICT

# JERSEY BREEDERS CLUB



## Last Meeting

The AGM was held on 8<sup>th</sup> August at the Wine Bar in Rochester. All positions were filled with Bill Cochrane again filling the shoes of President, Lisa Broad taking up the reins of Secretary and Val Read continuing in the position of Treasurer. A BIG THANKYOU to Carolyn Smith for the newsletter preparation and distribution, Jane Boys for publicity and sourcing sponsorship each year for the On-farm challenge and to Val Read undertaking the secretarial duties in conjunction with the Treasurer's position. The AGM President's Report is attached to this newsletter to read.

## Next Meeting

The next meeting will be held on the 4<sup>th</sup> September 2007 at the Criterion Hotel, Rochester. Please come at 7.00pm to order your meal. The meeting will commence at 8.00 pm

Some topics to be discussed include:-

- Examine idea to hold a Northern Lights sale in 2008 as an annual or bi-annual event.
- Spring heifer tour suggested to be held in October 2007.

If you have any suggestions for the coming year please bring them along.

## August 2007 Newsletter

Guest Speaker at the Annual Meeting was Dr Bill Wales from the DPI Kyabram Research Farm. A very informative presentation provided details on the feed efficiency of the jersey and the projects undertaken at the farm. Many agreed after the meeting that the farm would be an interesting to visit as a group at a later date.

## Housekeeping

- Memberships are now due. Please contact Val
- If you need to update your email address or would like your email added please contact Sandra



Trevor & Julie Campbell with our jovial President receiving a well deserved Life Membership

**Congratulations to Trevor & Julie Campbell, who at the Annual Meeting held on 8th August 2007, received a Life Membership in recognition of their loyal & valued service to the Northern District Jersey Breeders Club over a period of many years. Well done and thank you Trevor & Julie**

## Coming Up

Sept 4<sup>th</sup> Next Meeting Criterion Hotel Rochester 7pm for 8pm meeting  
Sept 21<sup>st</sup> Genetics Australia Jersey Day visiting Kaarmona Jerseys, Beulah Jerseys & Loxleigh Jerseys – see forum for details or contact Greg Tiller 0407 366 985

FROM THE BOX AT THE BACK OF SOMEBODY'S CUPBOARD!



## Northern District Jersey Breeders Club

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## 2007 NDJBC ANNUAL PRESIDENT'S REPORT

It is with some pride that I reflect on the year that has just passed. A year that saw a small group of club members take on the Jersey Australia Annual Meeting event and do it so successfully.

As in all clubs there a few who put up their hands and against the odds get the job done. Whilst the drought has affected all of us in some way, these people worked for the betterment of all members of the society to deliver an event that according to the Jersey forum website 'raised the bar'. Well done to those involved. It was interesting to speak to the organizing committee and receive their feed back. Each one felt that it had a positive effect on their outlook in the trying times.

There has also been feedback from the 3 Day Tour that could possibly challenge us to even more involvement in the breed's promotion. Jersey Australia members from outside the Club have asked us to consider running a sale on a regular basis, which our last meeting decided to investigate further.

With the States handing power to Federal Council, so that we become a truly national body with the same standards and charges across the country, this could become the catalyst to look at how Jerseys are managed and promoted on a local and regional level. Maybe we could join with other cattle clubs in the north to jointly push our breed in the dairy industry.

Thanks to Sandra, the Club now has a website up and running. Initially it was used to promote the Jersey Australia 3 Day Tour. It is intended to continue its use to promote the Club and member achievements. Please use this wonderful promotional tool by getting information of your herd to Sandra for inclusion.

To Jules and her small band of helpers, we say thanks for a wonderful showing of Jersey Cattle in the On Farm Challenge, which was in an earlier timeslot this year to fit in with the Semex Great Southern. The presentation of cattle was a credit to members in tough conditions, with a lot of unknown in front of them. Although the numbers were down slightly due to the changing face of dairying in this region, it was an event truly worth running.

The Club has finished the year on a strong financial note thanks to Jane's hard work in gaining sponsorship for both the On Farm Challenge and the 3 Day Tour. It is a remarkable effort in tough times. The Club would cease to function if we lost those businesses that financially support us throughout the year. To them I say 'thank you so much'. To the members please give these generous people a chance to quote you for goods and services. Without their support this Club would not have been able to run the events of the past year.

Thank you to Val for all of her work throughout the year as Secretary/Treasurer. Also thanks to Carolyn, who after four years has said it's time for someone else to be in charge of meeting notices and news sharing. I personally thank Carolyn and my apologies for the times of short notice.

It would be remiss of me not to thank Pat, Sandra, Jane and Lisa for their responsible handling of their individual positions in the organization of the AGM of Jersey Australia. Whilst they worked individually, they kept me informed all the way through and together a great team effort was produced. Well done! You made my job easy. I know all members would like me to extend thanks to the Nicholson family for the use of their farm as a venue for the sale. And what a sale it was!

To finish, the coming season appears brighter for all of us, with record opening prices for milk and promise of rain falling into our catchment areas. May I take this time to say, let us all have a better year, feed and finance wise, than the year passed.

You may have noticed articles appearing in the weekly times featuring Club members. This is the result of media coverage for the 3 Day AGM Tour. It is good to see positive stories about our great breed of cow and the advantages we believe they hold over the other breeds.

Congratulations to all of those who showed cattle. To the winners, 'well done' be proud of your achievement.

In closing, to each person who contributed to the Club in the past year, I say 'thank you'. It has been a privilege to be your President in 2006-2007.

Bill Cochrane.